

# DO YOU EMPLOY BOOKKEEPERS OR ACCOUNTANTS?

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## INTRODUCTION

# PANELISTS AND WHAT IS THE LEADING QUESTION?

## WRAP UP – ROUND TABLE ON ACCOUNTING PROFESSION

- no legal regulation on the profession but the quality to be required from the market
- the image of the profession to be improved

## WRAP UP – ROUND TABLE ON ACCOUNTING PROFESSION

- in order to improve the image, present it through the entrepreneur's eyes
- and manage expectations  
(bookkeeper/accountant / in Czech „účetní“)

## MANAGING EXPECTATIONS

- the following presentations are designed to bring you from the work done by a bookkeeper to the career development path
- and the contribution of a professional accountant to the business
- the ethical issues
- as well as better understanding of the interface to tax advisor

## BOOKKEEPER

WHAT IS THE PERSON DOING ALL  
THE TIME AND WHY SHE/HE IS  
ASKING ALL THE UNPLEASANT  
QUESTIONS?